



Let's Talk Rawlins FM
POB 684
Rawlins, WY 82301

NEW! Rawlins Community Radio 97.9 FM

PRSR STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL

Rawlins Community Members
Rawlins, Wyoming 82301

Let's Talk Rawlins! 97.9 FM Community Radio

YOU can suggest our NEW FM COMMUNITY RADIO STATION call letters!



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What do you suggest?

Call, Text or eMail!

307-710-0979

contact@letstalkrawlins.com



"Enabling and Informing the Rawlins Community"

Let's Talk Rawlins! is a new 100 Watt low-power FM community radio station currently under construction in Rawlins. Our FCC Transmitter Construction Permit was issued 15 February, 2024. The station is a nonprofit "Community Radio" station: NOT a "Public Radio" station.

YOU provide the broadcast content! Please start by suggesting the station's call letters!

Let's Talk Rawlins! purpose is to provide a direct, user-friendly, responsive and effective method for free and productive conversations between the people of Rawlins.

Let's Talk Rawlins! 97.9 FM Community Radio is an experiment to invite the community of Rawlins to 8,760 hours per year of adventure with genuine "people to people" conversation.

Let's Talk Rawlins, Inc. has secured the FCC authorization, provided the necessary seed investment for the start-up facility and is performing initial planning for both Broadcast and Internet operation.

Let's Talk Rawlins! 97.9 FM Community Radio is expected to become exclusively community owned, managed and operated during 2025.

This is a conventional bootstrap development. Initial talent and funding are limited, due to the speculative nature of the enterprise and purpose. Startup and evolution of the station is a mutual learning process to develop community radio skills and technology experience. Prospects of the Station depend upon your support and active participation.

The station broadcast studio, transmitter and antenna are located at 816 West Spruce Street, Suite 2, here in Rawlins. We expect to open our doors sometime during May. Our studio will be open for visitors Monday through Friday from 9AM to 3 PM. We'll look forward to your visit!

Business telephone number is 307-710-0979. We will add call-in and conference/roll-over telephone numbers soon.

The **Let's Talk Rawlins!** Internet (website) URL address is <http://www.letstalkrawlins.com/> (You can try the QR code in the header of this page.)

Please join us to make our community stronger, more self-reliant, progressing confidently into the future!

Startup Operations

Station Operating Status:

April - May, 2024:

The station will initially operate on a conditional basis while the Transmitter system is constructed, tested and certified.

During this period, we will announce the creation of **Let's Talk Rawlins 97.9 FM** by a direct mail letter to all Rawlins mail addresses. This letter will include a request to the community for call-letter suggestions.

The FM station has a greater than 3 mile listener broadcast radius. (Larger area than the City of Rawlins). Our Internet Website content has global audience access.

May thru August, 2024: This period is flexible during which our initial Studio operating environment must be developed including initial staffing familiarization.

This introduction period is very important. Once we are issued our full operating license, we will be committed to 24-7 on-air operation. FCC requires that the station broadcast a minimum of 36 hours per 6 day week.

Fully licensed operation should commence during late Spring - early Summer of 2024.

June - August, 2024 through Spring 2025:

This period begins with the FCC issuance of our full Station Operating License. This period will allow us to mature as a real community radio station.

We will recruit staffing and participation from the Rawlins community for station operation.

We will operate the station with the participating individuals from the community.

Together with the community we will learn together how to efficiently operate the station.

We will begin to identify and develop common community interests and expectations for **OUR** station.

The term "our" means all of our Rawlins community: individuals, commercial, social, governmental and etc.
That is EVERYONE of us!

Let's Talk Rawlins! *FM Radio Broadcast and on the Web* can provide easy forums for informal conversations, information sharing, opinions and education. Our common participation is essential for community well-being.

Participation:

Every operational element necessary for **Let's Talk Rawlins!** is by community participation. Every activity that YOU may recommend or provide is of equal importance. Your participation starts as a listener and as a caller!

The station will sponsor Music and Podcasts. Ask us. Propose your ideas!

Except for the three basic FCC content prohibitions, YOUR conversations and YOUR interests establish station content and policy! When you speak, others may join the conversation.

You should take notice however, that open conversation topics will attract other opinions! Be prepared for those differences. If you are stating "facts", do your homework. What you say is broadcast in Rawlins and by Internet to the Global Audience. Your content cannot be taken back later, as is common on social media.

ANYONE can talk! Young, old, children and including speakers who need a synthesizer or ASL translator. We are seeking popular opportunities for our many cultures. Ask us. Propose your ideas!

Let's Talk Rawlins! Future:

2025 and beyond - **Let's Talk Rawlins! 97.9 FM** is truly a community radio asset for Rawlins. Our intention is for the community to take full ownership of the corporation, management and operation of the station. We do not mean ownership by the City of Rawlins. We mean exclusively owned and operated by the people of our community.

You are important and necessary. Your voice counts. Be heard!

Use it or Lose it!

(You can start by helping select our station Call Letters.)

Let's Talk!